



Change Happens. Drupal Commerce Responds.

Rapid developments in technology coupled with a volatile economic landscape mean businesses need to be more adaptable and leaner than ever. Drupal Commerce, the open-source eCommerce platform spearheaded by Commerce Guys, is the premier solution to fit your needs: Open-source means unsurpassed innovation and value; Drupal Commerce means responsive technology with the flexibility businesses are craving.

How You Do eCommerce Should Be Up to You—Not Your Software

No doubt, e-merchants have countless painful stories about how their eCommerce platforms have constrained their businesses, resulting in missed opportunities, lost revenue, and inefficient use of manpower to come up with less-than-ideal work-arounds. Drupal Commerce puts an end to that.

Drupal Commerce Sets You Free

Drupal Commerce offers unparalleled flexibility, customization, and scalability. A framework rather than an application, its core modules define the basic components and systems you need to do eCommerce without any hard-coded assumptions about [how](#) you do business.

You can configure Drupal Commerce to do whatever you need to do: run complex promotions, facilitate the sharing of product recommendations and purchases through social media sites, offer event registration from a press release, and so on. The possibilities are endless—and painless.

Commerce Guys Offers Expert Guidance

Commerce Guys built Drupal Commerce as a powerful platform, and we have the deep knowledge and expertise in eCommerce and Drupal technology to offer world-class consulting, training, expert module development, and support services to ensure companies get the most from it.



DRUPAL COMMERCE

Learn more about Commerce Guys and Drupal Commerce at www.commerceguys.com and www.drupalcommerce.org

Learn more about Drupal on the other side.



Drupal—A Platform for Better eCommerce.

It's State of the Art

With frequent releases, Drupal is responsive to advances that impact eCommerce. Drupal 7, the largest release to date, integrates seamlessly with Drupal Commerce. Typical eCommerce extensions for content management systems are distinct solutions that work within or beside other software, making development, management, and support more difficult. Drupal 7 and Drupal Commerce, however, integrate tightly with each other, working in concert as a single, well-designed, scalable system. The Drupal community made it work that way.

It Delivers Innovation

Drupal, developed and maintained by a collaborative global community of over 3,000 expert developers, is the most powerful content management system available. Motivated by the pursuit of excellence and innovation, the community continuously improves upon its work. The result is cutting-edge technology ideally suited to the demands of eCommerce.

Learn more about Drupal Commerce on the other side.

It Offers Freedom

Drupal software is open-source. This means it's free—free of proprietary pricing and constraints. You don't pay for the product, and there are no licensing fees or costly upgrades like with proprietary software. Because it's non-proprietary, you're not restricted to a particular vendor, and you're not left waiting for some far-off next release that **might** include the fixes and functionality you need today.

It Powers Sites Everywhere

Countless world-class businesses and organizations trust Drupal for their online presence, including MTV, McDonald's, the Economist, the Louvre museum, and the White House. With a global presence, Drupal supports more than 100 languages, powering sites like eurocentres.com, a leader in the language travel industry.

Learn more about Commerce Guys and open-source technologies for eCommerce at www.commerceguys.com and www.drupalcommerce.org