

# Case Study Drupal Commerce | OpenSesame



## CLIENT/PROJECT NAME

OpenSesame

## PROJECT THEME

Drupal Commerce gives an established company the flexibility it needs to become "the app store" for eLearning, connecting providers of training courses with the businesses that need them.

## THE APPROACH

- » Drupal 7 for content, course, and user management
- » Drupal Commerce for billing and fulfillment
- » Extensive use of Rules module to control business logic
- » Amazon S3 for delivery

## MAJOR BENEFITS

- » Extensibility; modernization; flexibility; ability to adapt after launch.

## MARKET

eLearning

## GEOGRAPHY

Worldwide

## URL

www.opensesame.com



## The Challenge

OpenSesame is an open eLearning content marketplace that delivers over 20,000 courses to businesses that need them. With 250+ sellers and explosive growth, the company needs a platform that can keep track of unlimited content providers in a single, easy-to-manage platform.

OpenSesame's founders had previously used another commerce platform based on Drupal 6, but found that it was hard to customize and not forward-looking enough. A switch to Drupal Commerce would allow the company to both move to Drupal 7 and plan future customizations with confidence.

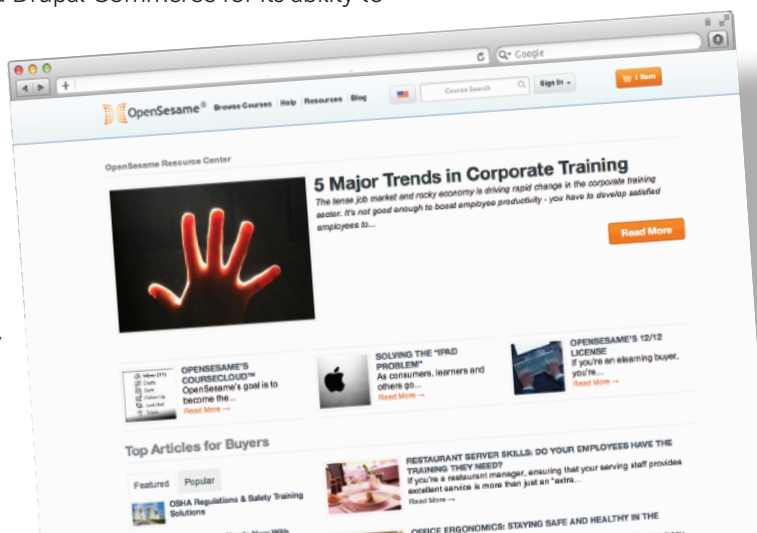


## The Solution

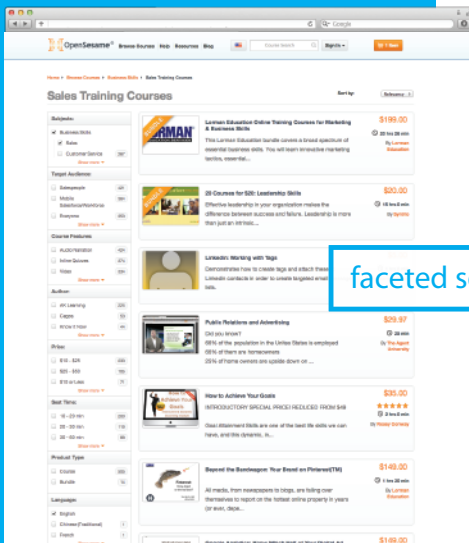
OpenSesame's in-house team was an early adopter of Drupal Commerce, and quickly discovered that its workflow engine ("Rules") was flexible enough to replace extensive custom coding the previous solution required. "Drupal Commerce enabled us to develop advanced features, such as new ways to connect customer orders with content-provider payouts" said Aaron Bridges, Director of Engineering. "We were able to calculate payout percentages based on usage, create an audit trail, and make payments easily via PayPal."

For the company's unusual implementation of some functions, such as returns, Bridges' team either built custom Drupal modules or adapted existing ones. In the end, Bridges praised Drupal Commerce for its ability to accept changes as new business needs appear.

"It's as robust as any enterprise system we've ever played with," he said, "and a great platform for building a commerce app on."



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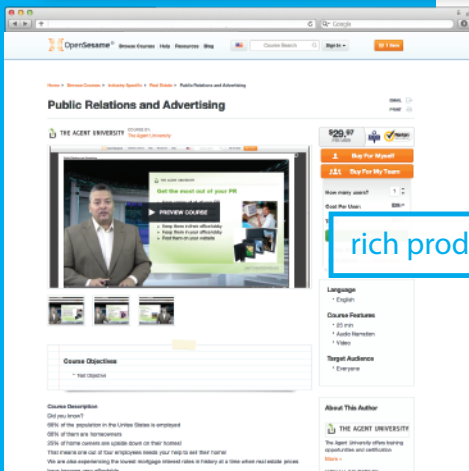


faceted search filters



## About OpenSesame

OpenSesame was created by a group of software, marketing and business people with a background in creating, publishing and marketing eLearning. After 10 years in the eLearning business, they decided to build an open marketplace connecting eLearning content providers with the thousands of companies shopping for eLearning courses, with the goal of to creating a community where both buyers and sellers thrive and eLearning is accessible, easy to implement, and rewarding for everyone.



rich product displays



## About Commerce Guys

Commerce Guys, creator of Drupal Commerce, is the leading eCommerce company working with Drupal, a powerful open-source Web infrastructure and social publishing platform. Known for its unprecedented flexibility, scalability, and security, Drupal Commerce offers a range of robust capabilities for conducting modern eCommerce.

Commerce Guys provides customized development, consulting, training, support, and an innovative Platform-as-a-Service (PaaS). Their mission is to help Internet merchants leverage the power of Drupal for their business with cutting-edge technology, expertise, and open-source collaboration.



social & editorial platform



DRUPAL COMMERCE