



Open Integration with Drupal Commerce

Manuel Pistner, CEO Bright Solutions

Andrew Melck, Regional Manager

DACH, Commerce Guys



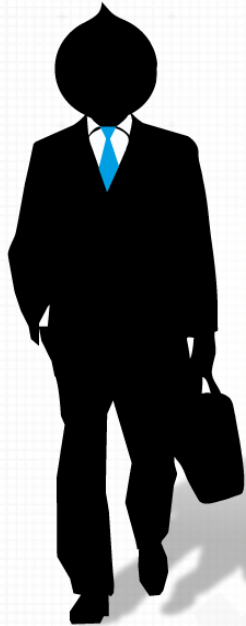
Agenda

- Vorstellungsrunde
 - Andrew Melck / Commerce Guys
 - Manuel Pistner / Bright Solutions
- Übersicht Drupal Commerce
- Drupal Commerce Beispiele: International und national
- Bright Solutions Case Study & Demo
- Vorschau Drupal Commerce 2.0
- Fazit und weitere Infos



Andrew Melck
Commerce Guys

- Regional Manager DACH
- @drewmelck



Hinter
DRUPAL COMMERCE
und **platform** 
steckt Commerce Guys

Gegründet 2010, 70 Mitarbeiter, Sitz in Paris

Paris, Frankreich (30)






Ann Arbor, Michigan (30)

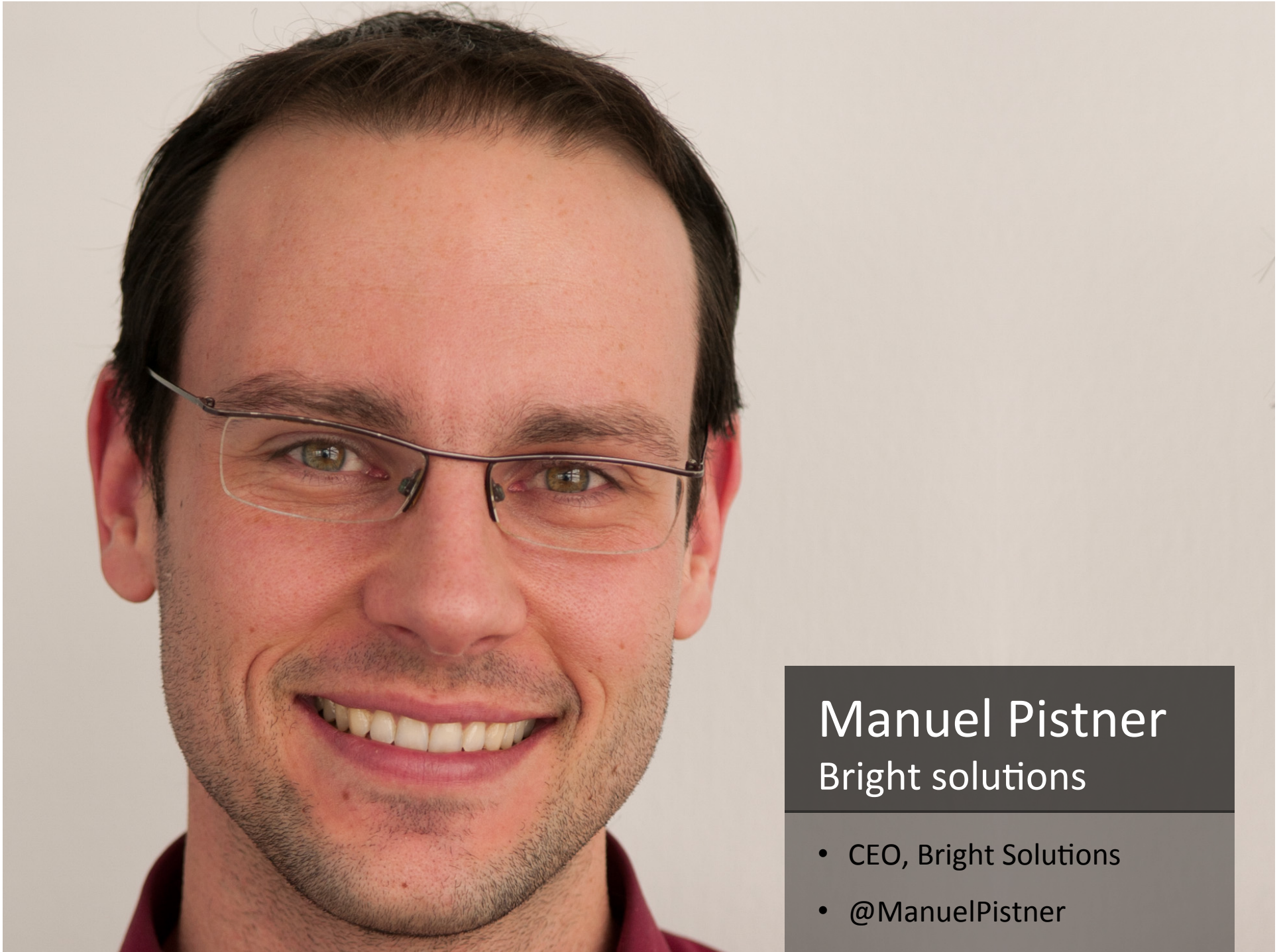


London, UK (10)



VC Funded, raised \$1M+\$5M+€5M

Packages	Commerce Complete	Commerce Assurance	Commerce à la Carte
Services	Support	Training	Consulting
Catalysts	commerce  kickstart	commerce  marketplace	
Hosting	platform 		



Manuel Pistner
Bright solutions

- CEO, Bright Solutions
- @ManuelPistner

Bright Solutions GmbH

Damit Innovation funktioniert.

- Sitz in Darmstadt (Deutschland)
- Gegründet 2006
- 21 Mitarbeiter
- Mitglied bei
- Partnerunternehmen von



Web und mobile Apps für Unternehmen

- ERPAL Platform Distribution
- Drupal Commerce
- Drupal – iOS - Android



Drupal



Apps



ERPAL®

Was ist Drupal Commerce?



DRUPAL **COMMERCE**

Designed and built by Commerce Guys

Drupal Commerce **ist...**

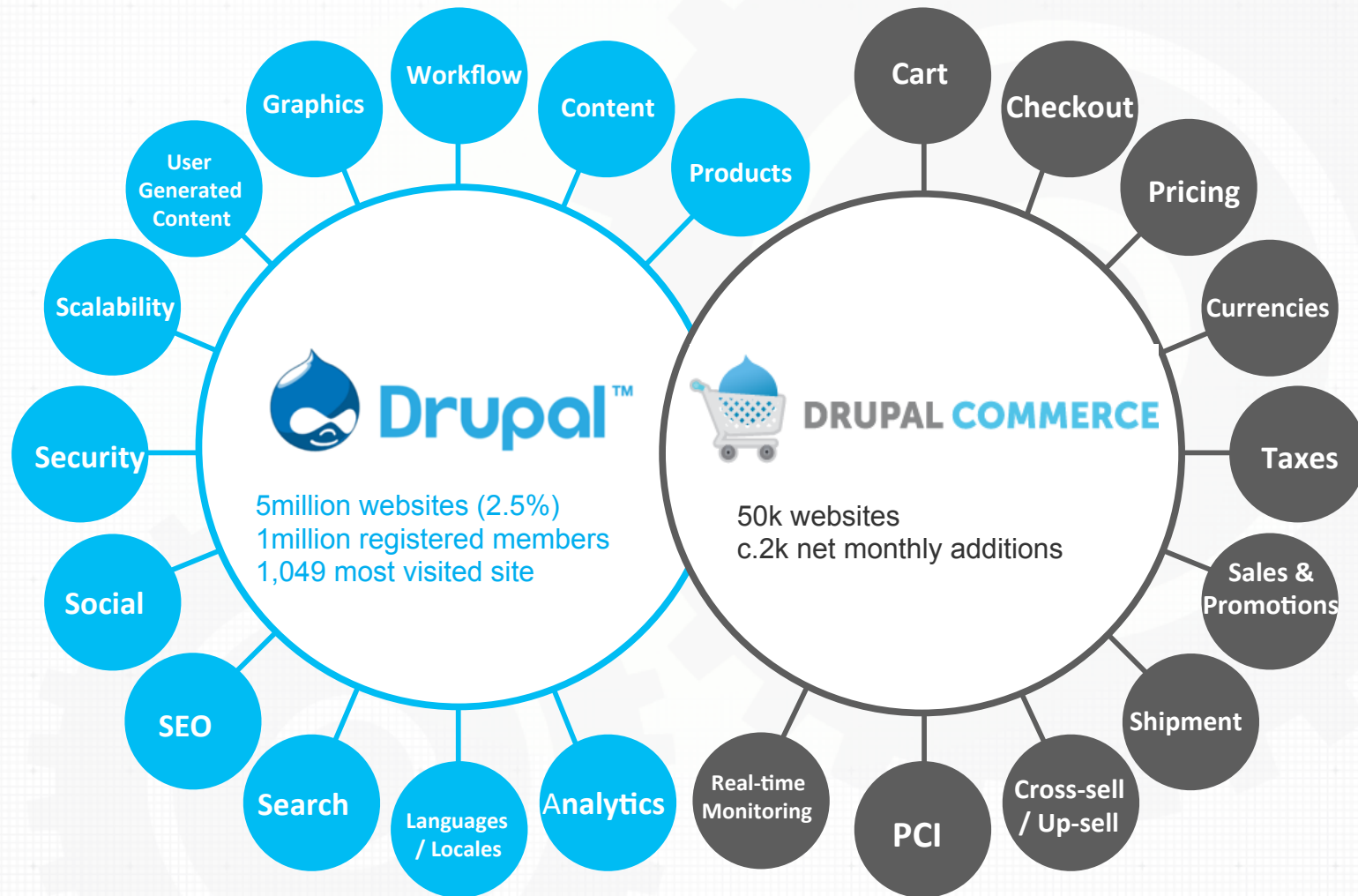


Die Open-Source Lösung für:

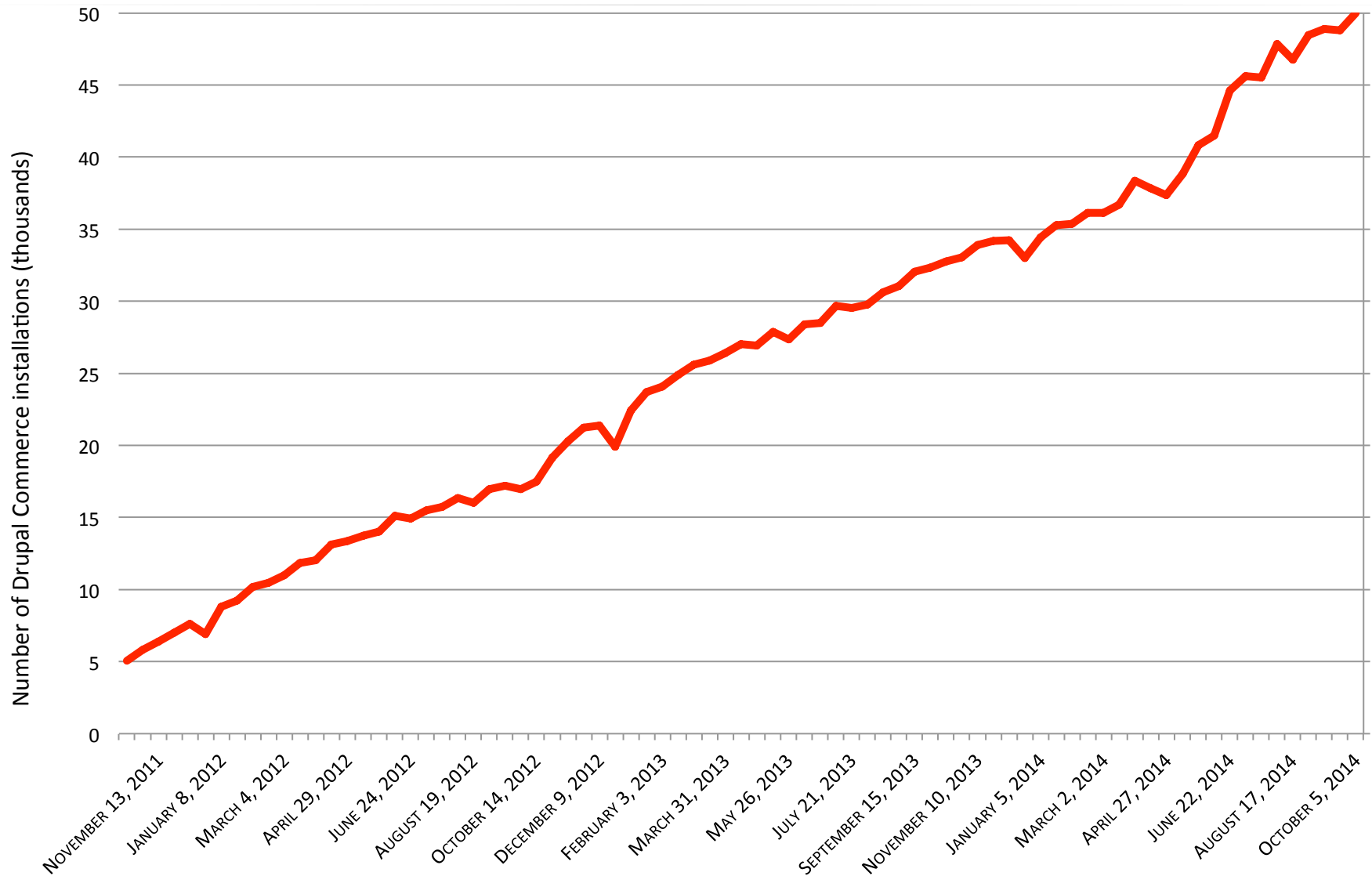
- eCommerce
- Social Commerce
- Content Management

*...mit mehr als 50.000 eShops
derzeit online weltweit*

Drupal Commerce ist...



Drupal Commerce ist...



Drupal Commerce ist...

Cart

Checkout

Pricing

Currencies

Taxes

Sales &
Promotions

Shipment

Real-time
Monitoring

Cross-sell
/ Up-sell

PCI

Drupal Commerce ist...

FLIXBUS
EINFACH BUSFAHREN





Saturday Suggestion: Wear an LTD (little tartan dress). Discover more tartan dresses: <http://ow.ly/CULcP>

READ MORE



The Tartan Edit Some of our favourite pieces from the AW14/15 Red Label, MAN & Anglomania collections. Discover more Tartan pieces: <http://bit.ly/1r...>

READ MORE



It's Saturday, so we're wearing LTDs (little tartan dresses), how about you? t.co/y58wOuGnUH t.co/ZWiWM2lQGx

VIEW TWEET



Always weekend-ready, our iconic pirate boots. t.co/tN8vcRrh53 t.co/geeQxpGNNc

VIEW TWEET



Tote your belongings around in a tartan bag. t.co/G1GORdFgxO t.co/zHR1TK5EG2

VIEW TWEET



Sunday evenings are about relaxing & reading. So why not start with our Tartan Clap bag post? t.co/4xMzrl50



Log in or register

Sending mail

Receiving mail

Shop

Help & support

Business services



Useful tools

Track your item >

Print your postage >

Get a price >

Find a postcode/address >

[Other tools >](#)

Moving house?

Protect yourself from identity theft. Allow at least three weeks to redirect your mail.

[Apply for your Redirection online](#)

Sending

[Our prices >](#)

Find a price for sending a letter or parcel

[All your UK personal mail >](#)

Via Special Delivery, 1st Class or standard

[Sending parcels >](#)

Personal parcel services to every destination in the UK

[Parcelforce Worldwide >](#)

Receiving

[Redirecting your mail >](#)

Forward mail from your old address

[Keepsafe >](#)

Going on holiday? We'll hold your mail while you're away

[Arrange redelivery >](#)

Missed your mail? We can redeliver on a more convenient date

Business services

[Parcel despatch >](#)

For sending customer orders

[Marketing services >](#)

For direct mail, door drops and data services

[General correspondence >](#)

Send bills and statements and improve mailroom efficiency

[Specialist postal services >](#)

From <input type="text" value="London"/> To <input type="text" value="Aachen via Brussels with DB"/>	Depart <input type="text" value="22/10/2014"/> Return <input type="text" value="28/10/2014"/>	Adults <input type="text" value="1"/> <small>(26-59 yrs)</small>	Children <input type="text" value="0"/> <small>(4-11 yrs)</small>	Youths <input type="text" value="0"/> <small>(12-25 yrs)</small>	Seniors <input type="text" value="0"/> <small>(60+ yrs)</small>	? Any children under 4? <input type="button" value="Find trains"/>
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One way
 Flexible with my dates

IMPORTANT

You have selected to travel to Aachen connecting in Brussels with DB, this allows you to hop on any ICE train on the day of your Eurostar departure. For a journey which includes a reserved seat, please select the Thalys option in the box above

- The travel times you'll see on the next page are for **London-Brussels** only.
- The ticket you'll purchase is valid all the way **from London to Aachen**.

Please check your Deutsche Bahn journey times at [Railteam.eu](#)



Trains from London to Paris
 Prices from **48,50 €** one way



Trains from London to Brussels
 Prices from **48,50 €** one way



Museums & Galleries
 2 FOR 1 entry with your Eurostar ticket

Cartier

SHAPE YOUR TIME

- ▶ DEN FILM ENTDECKEN
- ▶ ENTDECKEN SIE DAS UNIVERSUM DES FILMS



PANTHÈRE



CALIBRE DIVER



AMULETTE DE CARTIER

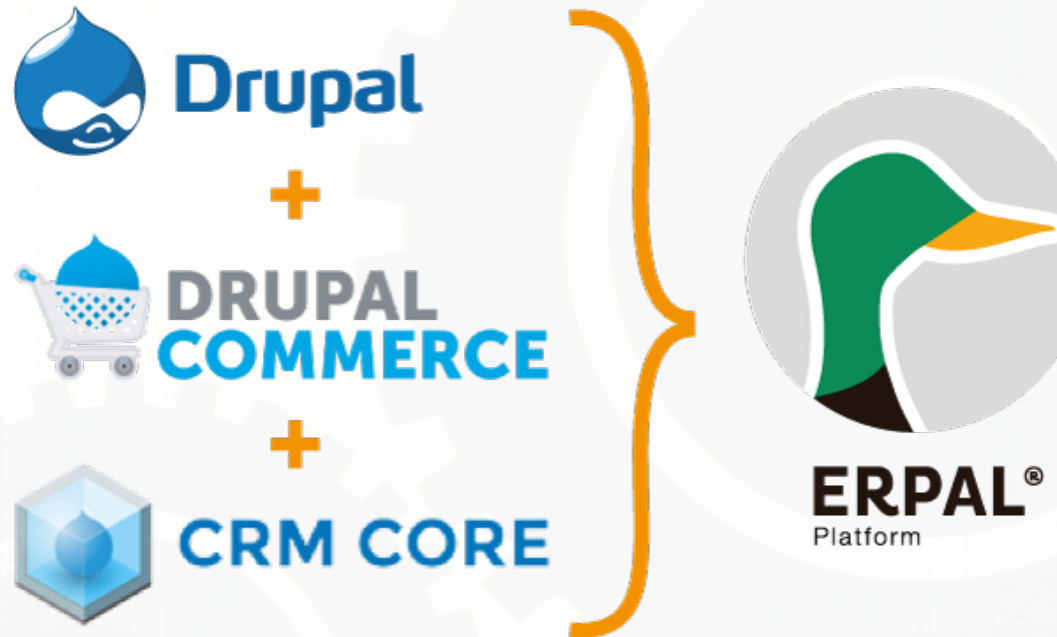


CARTIER ROYAL





ERPAL Platform ist





ERPAL Platform

Drupal Distribution für flexible Unternehmensanwendungen

- CRM
- Angebote
- Bestellungen
- Rechnungen
- E-Commerce



Use cases

- Online-Business „in a box“
- Flexibles Backend für Shop-Verwaltung
- Commerce Online-Shop
- Flexibel anpassbar und integrierbar



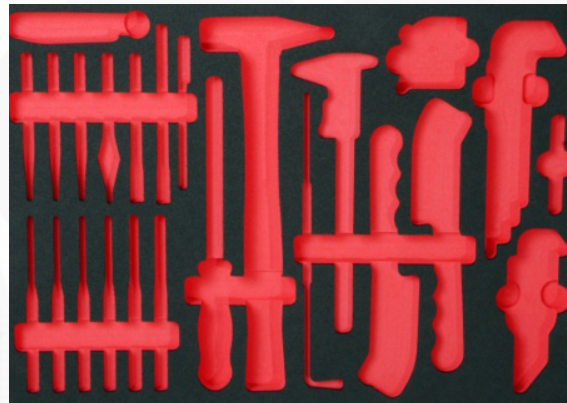
The background features a light gray grid pattern. Two large, light gray gears are positioned diagonally across the frame. The larger gear is on the right, and a smaller one is on the left, partially overlapping it. The text 'DEMO TIME !' is centered over the gears.

DEMO TIME !

Success Story

Wetropa

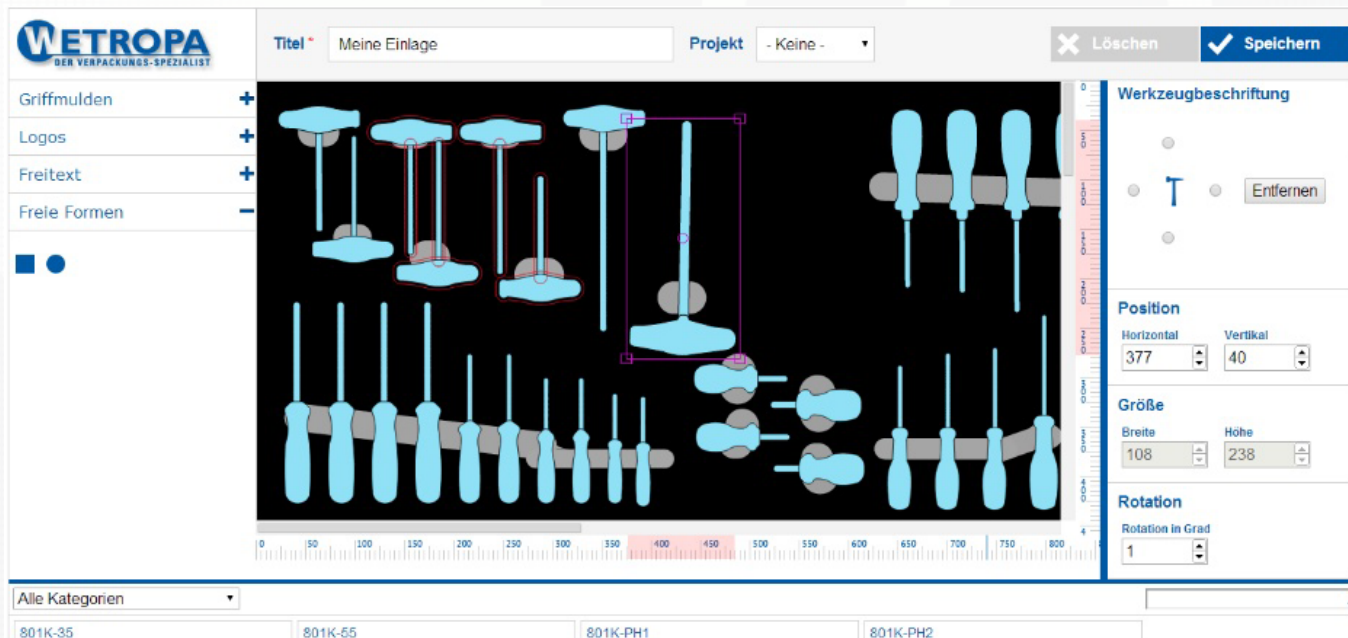
- Verpackungs- und Werkzeugindustrie
- 130 Mitarbeiter
- 13 Mio. Umsatz



Herausforderung

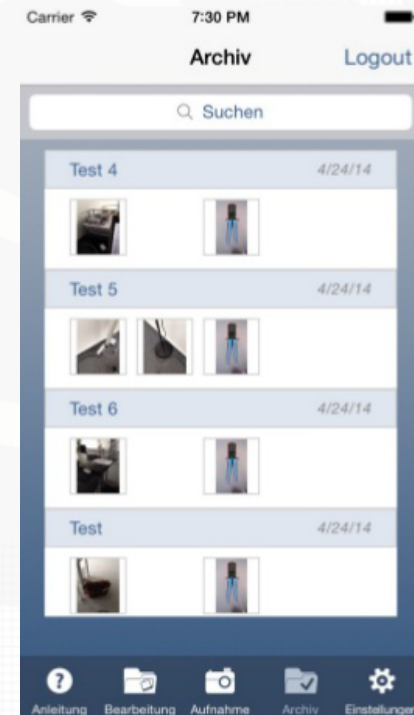
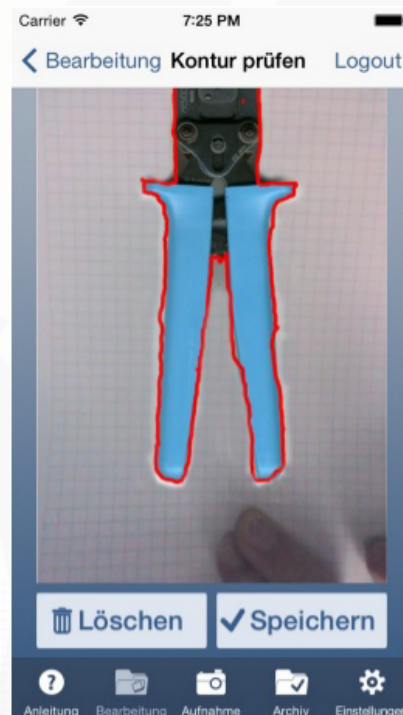
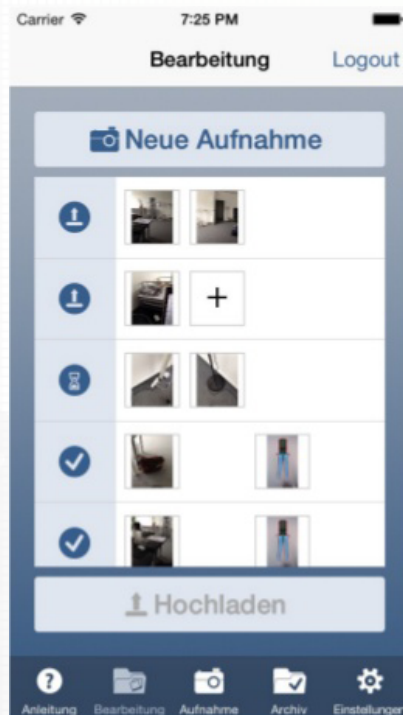
Online designen und direkt bestellen

- Gesamte Konstruktion erfolgt online durch den Kunden selbst
- Verpackung wird als Commerce-Produkt gespeichert



Mobile App als Werkzeugscanner

- Anbindung an Drupal
- Kontur-Erkennung



Integrierte Shop-Administration

- Kontakte, Angebote, Bestellungen, Rechnungen
- Integration mit internem ERP

Create a Quote

Vendor: Bright Solutions GmbH (1)

Vendor address: Pallaswiesenstraße 63, 64293 Darmstadt, Germany

Customer: [Empty]

Customer address: - None -

Quote number: 2014-31

Product	Title	Unit price	Quantity	Unit
product-17474	Foam	344,60 €	1	Product

Payment modalities: On order 50% | On delivery 50% | Create Payment modality

WETROPA
DER VERPACKUNGSSPEZIALIST

STARTSEITE | INFORMATIONEN | BESTELLUNGEN

Kasse

Inhalt des Warenkorbs

Produkt	Preis	Anzahl	Gesamt
product-17474	Netto 344,60 € Rabatt 0,00 € 19% MwSt. 65,47 € Brutto 410,07 €	1	410,07 €
			Netto 344,60 € Rabatt 0,00 € 19% MwSt. 65,47 € Brutto 410,07 €

Rechnungsinformationen: Vollständiger Name: Bright Solutions GmbH, Land: Deutschland, Straße: Pallaswiesenstraße 63

Zusammenfassung

- Resultat: 75% Zeitersparnis im Vertrieb individueller Werkzeugeinlagen
- Technologien: ERPAL Platform (Drupal, Drupal Commerce, CRM Core), Javascript



Commerce 2.0...

- ist eine Drupal 8-Anwendung, basierend auf Symfony 2
- verfügt über eine modulare Architektur - nehmen Sie, was Sie benötigen
- enthält Symfony-Komponenten für Preisgestaltung, Steuer, Adressen, Internationalisierung und Zonen

Alle Komponenten sind Open Source und für **jede** Symfony-Anwendung verfügbar!

Q&A



Vielen Dank

- Videoaufnahme in kürze Verfügbar
- Email hierzu wird morgen verschickt

Mehr unter:

- www.commerceguys.com
- platform.sh
- www.brightsolutions.de
- [twitter.com](https://twitter.com/CommerceGuys): @CommerceGuys

Vielen Dank

Event

- **Drupalcamp Berlin, 15-16 November**

Nächste Webinare

- PCI 3.0 for eCommerce – 12 November
- Tech Talk: Commerce Affiliates – 20 November