



Commerce Kickstart: Drupal Commerce in a snap.

Flexible, fast, feature-filled

Whether you're building an eCommerce site for yourself or a client, you have a choice: You could start with one-size-fits-all software that's not quite right, or try a "framework" that takes hundreds of hours to develop. Either way, it's going to cost you.

Commerce Kickstart is the better way. It starts with Drupal, the enterprise-strength framework that runs some of the world's largest and busiest sites. Then it adds Drupal Commerce, configured for easy installation and customization, and connected to a living marketplace of services and products to keep your site as compelling tomorrow as it is today.

Then Commerce Kickstart gets out of your way so you can get down to business.

Launch-ready

Commerce Kickstart is as easy to install as Drupal itself: A junior administrator can get you selling within hours. It runs beautifully on Commerce Platform, or on practically any other host you choose.

Commerce Kickstart has features you'd have to build from scratch with other software, including a mobile-ready design; faceted search; image zooming & slideshows; and international shipping, tax, & payment frameworks. It comes ready to go, but open to change.

Endlessly adaptable

Commerce Kickstart is especially good at selling physical products, but makes no assumptions about what you sell — or how.

Easily change your store's functionality and appearance. Reshape it to sell digital products, tickets, subscriptions, or online access; allow site visitors to rate and review products; integrate smoothly with your existing business systems.

Or go even further with Commerce Marketplace, a bazaar of proven enhancements made easy to adopt and administer through Commerce Kickstart's interface. Accept multiple forms of payment; translate content; analyze sales trends; provide live customer chat; and much more. It's all in a day's work for Commerce Kickstart.

Did we mention it's free?

Commerce Kickstart is free and open-source software, leaving you more resources to attract, convert, serve, and keep customers.

Need guidance? As the creator of Commerce Kickstart and a leader of Drupal Commerce's development, Commerce Guys provides consulting, training, development, referrals, and support services to ensure your eCommerce site is all it can be.

Commerce Kickstart: What makes it so great?

Customer experience

Product presentation

- Slideshow
- Search sort
- Faceted search
- Breadcrumbs
- Image zoom
- Color selectors
- Mobile-ready theme
- Multiple product thumbnails
- Multi-category product catalog
- Customizable product navigation
- Promotional tools (product push)

Checkout and fulfillment

- Discounts
- Saved shopping cart
- HTML order confirmation
- Free and flat-rate shipping
- Checkout login and registration
- Order history and status updates
- Add-to-cart pop-up confirmation
- Address book for billing & shipping

Social media and content integration

- Full CMS (Drupal), with blogging
- Search engine-friendly URLs
- Social login and sharing links
- Ability to sell site access rights

Download at
commerceguys.com/kickstart, or call
1-888-827-7142 (U.S.)
+33 (0)1 40 09 30 00 (France)
+44 (0) 20 3435 6847 (U.K.)

Service Integrations

Service integrations

- Advanced eCommerce analytics by Jirafe
 - Multiple payment gateways by providers including PayPal and American Express Payment Gateway
 - Site optimization service by Yottaa
- ...and many more site enhancements options

Back-end Features

For site builders

- Demo store
- Getting started guide
- Pre-configured shipping and taxes
- Pre-configured views and view modes
- Build your own design (via starter theme)
- Configurable product and order management

For store administrators

- Auto SKU creation
- Discount creation
- Order management
- Product management
- Bulk updates on product order content
- A menu optimized for store administration
- Quick edit product and order management
- Improved product entry (inline entity form)
- Multi-lingual capabilities: Translate everything

